

# Conquering Complexity in Your Business

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How Wal-Mart, Toyota, and Other Top Companies Are

Breaking Through the Ceiling on Profits and Growth  
by Michael L. George and Stephen A. Wilson

What do Southwest Airlines, Capital One, Dell Computers, Wal-Mart, ALDI International, Scania Trucks, Ford (in 1914), General Motors (in 1923), and Toyota (today) have in common?  
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