

Historia de un letrero (The Story of a Sign)

Fourth annual Short Film Online Competition - Cannes 2008. The NFB, in association with the Cannes Short Film Corner and partner YouTube, is proud to announce that the winner of the NFB Online Competition Cannes 2008 is Alonso Alvarez Barreda for his short film Historia de un Letrero (The Story of a Sign) produced in Mexico/U.S.A.

Director : Alonso Alvarez Barreda

Running Time : 04:50

Year : 2007

Country : Mexico/ U.S.A

Category : Short film

With a stroke of the pen, a stranger transforms the afternoon for another man in this emotionally stirring short film by Alonso Alvarez.

{youtube}zyGEEamz7ZM{/youtube}

Alonso Alvarez Barreda was born in Mexico City in 1984. He met Alejandro Monteverde, who was still in film school, and since then Alejandro became his friend and mentor. Alonso wrote, produced and directed his first short film, called El Algodonero. His second short film, Historia de un Letrero, was named best short film in the Festival Internacional de Cine en Corto and also won the Hispanoamerican jury award in the Short Shorts Film Festival in Mexico City. It has also been an official selection at the San Diego Latino Film Festival, Cine Festival in San Antonio, Texas, Short Shorts Film Festival Monterrey and Morelos, and in the Short Film Corner in Cannes.

Currently, Historia de un Letrero is part of the regular programming on National TV in Mexico. Alonso lives in Los Angeles.